



## ON-AIR SPONSORSHIP PACKAGES 2021

### BRONZE

station sponsor

£65

1 mention/week  
for 13 weeks

### SILVER

programme sponsor

£260

2 mentions/hour/week  
for 26 weeks

### GOLD

prime-time  
programme sponsor

£650

2 mentions/hour/week  
for 26 weeks

## On- Air Radio Sponsorship – a great way to publicise your business regularly

- Bronze packages are for a minimum period of 13 weeks and include 1 on-air sponsorship mention (max. 30 seconds) per week and inclusion of your logo/contact details with hyperlink on our website's sponsor page
- Silver & Gold packages are for a minimum period of 26 weeks and include 2 on-air sponsorship mentions (max. 60 seconds each) per hour per week, inclusion of your logo/contact details with hyperlink on our website's sponsor page, relevant dedicated programme page and site-wide footer
- Speysound will agree a script with the sponsor and produce a dedicated jingle
- No additional production charges for sponsorship jingles
- Bronze packages: 10% discount for 26 week agreements, 12.5% discount for 39 week agreements
- All packages: 15% discount for 52 week agreements
- Prime-time programmes include breakfast and drive-time shows
- Prices exclude VAT

Would you like to support Speysound, but don't need to promote your business on-air?

Then why not consider our Corporate Sponsorship Packages.